



Bozüyük - On 25 May 2013, Eczacıbaşı Esan celebrated European Minerals Day with a series of events held in their Bozüyük Facility. This year, Eczacıbaşı Esan hosted 25 pupils from the Eskişehir Yunus Emre Kindergarten, which is affiliated to the Social Services and Child Protection Agency, as well as the employees and their children. The all-day event began with breakfast, followed by a guided tour around the facility during which information was provided related to mining and the importance of minerals in our lives. The children could then plant a tree, followed which they visited the mine where they learned how minerals are produced. After lunch, the group visited the Museum of Modern Glass Art, where they had the opportunity to discover the relationship between Contemporary Art and industrial minerals.



Karabiga - In the town of Karabiga, where S&B's facility - S&B Endüstriyel Mineraller A.Ş. - is located, a Minerals Day was organized at the town-hall with nearly 300 participants. 270 children from local primary schools and their teachers, as well as town officials, including the Mayor of Karabiga Municipality and representatives from the Biga Chamber of Commerce and Industry joined the event. After a short introduction about the European Minerals Day, a presentation about various types of minerals followed and a video called "Common Ground" was shown, which focused on minerals' uses in our daily life, how they are mined and processed, what responsible mining is about, why resources should not be wasted and the importance of recycling.



Children received a small token of the day, colouring books titled "What is mining", as well as refreshments.

Marmara - Assos Mermer Sanayi Ve Ticaret (Imerys Marmara) invited the children of its employees to the operation to see their parents' workplace on 25 May 2013. They learned how value was obtained from a block of marble waste. They were shown different types of minerals and played a game called "find the right mineral". At the end of the day, children were given a mineral book as a gift. During the event, the Imerys sites welcomed 65 visitors.



The European Minerals Day 2013 welcomed more than 30.000 visitors to more than 170 events at 113 sites in 24 countries.

Total visitors: 365
Open door days: 2
School/childrens' projects: 3

Themes: minerals in every day life, minerals and Art, responsible mining and processing, resource efficiency, recycling, creation value from marble waste

Number of articles: 3
Web publications: 2

The European Minerals Day was initiated in 2007. This pan-European awareness raising and educational event takes place every two years. It aims to increase public understanding of the importance of minerals in daily life and promote biodiversity conservation and enhancement. Mineral raw materials producers show how the sector contributes to a sustainable European economy by illustrating their role in resource efficiency, innovation and regional development.

Companies invite the local communities to take part in open days and school projects - while their European trade associations ensure the coordination, support and visibility at European level.

Lead: IMA-Europe
Partners: CEMBUREAU, EUSalt, Eurometaux, Euromines, ETP SMR, EuroGeoSurveys
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