



Trebejov -On 24th May 2013, the European Minerals Day was celebrated in Slovakia at the Trebejov quarry, hosted by Carmeuse in the presence of representatives of municipalities and local authorities.

Carmeuse organised lectures and videos to communicate on the Carmeuse activities. The guests were subsequently invited to a quarry visit, followed by open discussions, remarks and suggestions. The feedbacks received were all very positive.



The focus was on making our visitors more aware of the importance of our activities: limestone and the lime production process, aggregates and lime products and applications, environmental site reclamation as well as local stakeholder relations.



During European Mineral Day the quarries opened their doors to the public and provided opportunity to explore the world of minerals. The aim of this day is to provide an opportunity to better understand the extraction of minerals, raise awareness about the importance of minerals, to establish a connection between materials and their significance in the development of innovative technologies and demonstrate responsible behaviour and commitment to biodiversity conservation. It is a European project and its hold for different mineral sectors: industrial minerals, lime, cement and others.



The first mineral day in Carmeuse was held in 2007 and since that we keep this tradition, because we are convinced that our business must be better understood by our neighbours and our local authorities. This year and for the 1st time we have organized it also in Carmeuse Central Europe and we opened the doors of 4 our quarries (Moha – Belgium, Les Aucrais – France, Dobož – Bosnia and Trebejov – Slovakia) last 23 and 24th May.

In Trebejov we had opportunity to have contact with neighbours, state authorities and explain our business, products, day to day life and show how we manage environmental impacts of our activities. Such public relationship event helps with integration of our activities/ plans into our local environment. We know that to have a good environmental management is very important, but for us is also very important to have a good relationship with our neighbours and stakeholders.



The European Minerals Day 2013 welcomed more than 30.000 visitors to more than 170 events at 113 sites in 24 countries.

Total visitors: 15
Open door days: 1
School/childrens' projects: 0

Themes: limestone and lime production process, aggregates and lime products and applications, environment and site reclamation, local relationships

The European Minerals Day was initiated in 2007. This pan-European awareness raising and educational event takes place every two years. It aims to increase public understanding of the importance of minerals in daily life and promote biodiversity conservation and enhancement. Mineral raw materials producers show how the sector contributes to a sustainable European economy by illustrating their role in resource efficiency, innovation and regional development.

Companies invite the local communities to take part in open days and school projects - while their European trade associations ensure the coordination, support and visibility at European level.

Lead: IMA-Europe
Partners: CEMBUREAU, EUSalt, Eurometaux, Euromines, ETP SMR, EuroGeoSurveys
With the support of the European Commission, IndustriAll (trade union), ELO, Association of Geologists, IUCN, UEPG, Cerame-Unie, and Members of European Parliament.