



Nordkalk - an enthusiastic participant in the European Minerals Day since 2007

As part of its programme to reach out to the public, Nordkalk actively participates in the European Minerals Day with its locations in Finland, Sweden and Estonia. Every two years, the company opens the doors to its plants and quarries for local educational institutions, the public, the media and the authorities. It has become a very nice tradition to invite people to take a look at what the company does and how limestone-based products are produced, as well as explaining the extremely important role of minerals production to their stakeholders. We all know that minerals play an essential role in our everyday life. Take limestone – it can be found everywhere, starting from bread and water. However, if a person is not directly involved in limestone or lime production he would not even think that limestone-based products surround us. Therefore, European Minerals Day is a very good opportunity for Nordkalk to introduce its operations and the importance of limestone-based products to the public.



Rakke - 85 pupils from three local schools were welcomed by limestone producer Nordkalk at its Karinu quarry and Rakke plant. After a visit of the quarry site and processing plant, the day continued in the local Cultural Centre where Nordkalk AS's employees and a student from the Mining Department of Tallinn University of Technology presented the history of limestone and the manifold applications of limestone based products.



The European Minerals Day 2013 welcomed more than 30.000 visitors to more than 170 events at 113 sites in 24 countries.

Total visitors: 95
Open door days: 1
School projects: 1

Themes: limestone history, limestone applications

Partner: Mining Department of Tallinn University of Technology

Number of articles: 1
Web publications: 2

Guests: the Head of Rakke Parish Administration and a member of the Estonian Slate Union

The European Minerals Day was initiated in 2007. This pan-European awareness raising and educational event takes place every two years. It aims to increase public understanding of the importance of minerals in daily life and promote biodiversity conservation and enhancement. Mineral raw materials producers show how the sector contributes to a sustainable European economy by illustrating their role in resource efficiency, innovation and regional development.

Companies invite the local communities to take part in open days and school projects - while their European trade associations ensure the coordination, support and visibility at European level.

Lead: IMA-Europe
Partners: CEMBUREAU, EUSalt, Eurometaux, Euromines, ETP SMR, EuroGeoSurveys
With the support of the European Commission, IndustriAll (trade union), ELO, Association of Geologists, IUCN, UEPG, Cerame-Unie, and Members of European Parliament.

