



“Explore the World of Minerals”

From 30 March to 30 April, the “Minerals, quarries and nature. hand in hand!” drawing competition was organised by the Bulgarian Industrial Minerals company “Kaolin” and was conducted under the patronage of IMA-Europe, supported by the Bulgarian Chamber of Mining and Geology (BCMG), Bulgarian Association of Manufacturers of Inert Materials (BAMIM) and the University of Mining and Geology “St. Ivan Rilski” in Bulgaria (UMG).

The contest idea was to encourage children’s creative imagination and to support talented young people, who are the best ambassadors of nature and its preservation.

The contest was aimed at children under 14. The number of participants exceeded 350 children from Bulgaria, Romania and Ukraine. The jury, presided by the Director of Iliya Petrov City Art Gallery in Razgrad Totod Todorov, nominated the 12 best drawings - <http://kaolinmineralsday.com/en/page/news-konkurs-results>

The pictures of the 12 winners will be published in the 2012 Kaolin calendar. The winning young talents were awarded with painting boxes.

Kaolin, BCMG, BAAMP and the University of Mining and Geology “St. Ivan Rilski”, Iliya Petrov City Art Gallery of Razgrad and Ruse City Art Gallery gave special awards: mini-laptop, camera,



drawing tripod and a Bulgaria’s Mineral Wealth collection of samples. 50 more young participants received attractive awards.

All drawings are arranged and shown in a virtual exhibition at: <http://www.kaolinmineralsday.com/virtualna-galeria/>

On 12 May, the exhibition “Shadows in the Rocks. Minerals and Biodiversity” was opened on May 12 2011 in the Regional Historical Museum in Ruse. The exhibition was jointly organized by the cultural institution and “Kaolin” AD. It was dedicated to the European Minerals Day 2011, held across Europe in 2011, within 13-15 May.

The exhibition showed twelve different themes, the origin of the Earth to industry and ecology, focusing on mineral wealth and the types of rocks associated with the lives of all living things in many different ways - the origin of rocks, the habitats of plants and animals, the use of materials in everyday life and different industries.

“Shadows in the Rocks” showed 133 objects - rock samples, minerals and fossils, and feedstock of kaolin mining. A model of kaolin quarry was showed. The exhibition will remain open for visits by September this year, tending to become itinerant.

<http://www.kaolinmineralsday.com/en/page/exposition>

<http://www.kaolinmineralsday.com/en/page/news-museum-opening>



The European Minerals Day 2011 welcomed more than 30.000 visitors to more than 200 events at 180 sites in 32 countries.

Overview of Bulgarian events:

Total visitors: more than 400
Open door days: 5
School/childrens' projects: 1

Themes: biodiversity, resource efficiency, minerals awareness

Partners:
Bulgarian Association of Agglomerate Material Producers (BAPIM), Bulgarian Chamber of Mining and Geology (BCMG), St. Ivan Rilski University of Mining and Geology, Iliya Petrov City Art Gallery of Razgrad, Ruse City Art Gallery

Number of articles: 1
Web publications: 1

The European Minerals Day has been launched in 2007 as a biennial awareness raising and educational event. It aims to increase public understanding of the importance of minerals in daily life and promote biodiversity conservation and enhancement.

Participating companies organise events for their local communities - such as school projects or open days - while their European trade associations ensure the coordination, support and visibility at European level: IMA-Europe in partnership with CEMBUREAU and UEPG.

With the support of: the European Commission, EMCEF (trade union), EuroGeoSurveys, European Minerals Foundation, ELO, Association of Geologists, IUCN

www.mineralsday.eu

Explore the World of Minerals

With events and initiatives in 9 facilities in Bulgaria, Greece, Germany and - for the first time - in Turkey, S&B Industrial Minerals celebrated the European Minerals Day 2013.

Plovdiv - S&B Industrial Minerals AD-Bulgaria organized a local Minerals day for the second time as part of its Sustainable Development plan. The event was held on the 21st of May 2013 aiming to raise local awareness concerning the world of industrial minerals, their uses, and importance in our everyday-life.

About 35 students from the Mining-Geological Institute and the "Paisiy Hilendarski" local branch of the Plovdiv University Ecology Department were introduced to the extraction, processing and application methods of bentonite, perlite and zeolite minerals. S&B bentonite plant specialists welcomed the students and accompanied them on a tour explaining every step of the production process. They also visited the bentonite laboratory, where the students had the chance to observe different methods of analyzing the various bentonite products.

The Mineral Day tour finished at the company's office facilities where all the visitors were offered a light lunch and were surprised with corporate gifts.



The European Minerals Day 2013 welcomed more than 30.000 visitors to more than 170 events at 170 sites in 24 countries.

Overview of Greek events:

Total visitors: 250

Open door days: 2

School/childrens' projects: 3

Themes: exploring minerals, biodiversity, resource efficiency

Partners:

Schoollab, SciCo & British Council, Ministry of Education, Fokis Mining Park, Milos Mining Museum, Miloterranean Geo Experience

Media coverage

Number of articles:

Web publications:

The European Minerals Day was initiated in 2007. This pan-European awareness raising and educational event takes place every two years. It aims to increase public understanding of the importance of minerals in daily life and promote biodiversity conservation and enhancement. Mineral raw materials producers show how the sector contributes to a sustainable European economy by illustrating their role in resource efficiency, innovation and regional development.

Companies invite the local communities to take part in open days and school projects - while their European trade associations ensure the coordination, support and visibility at European level.

Lead: IMA-Europe

Partners: CEMBUREAU, EUSalt, Eurometaux, Euromines, ETP SMR, EuroGeoSurveys

With the support of the European Commission, IndustriAll (trade union), ELO, Association of Geologists, IUCN, UEPG, Cerame-Unie, and Members of European Parliament.