



Doboj, Sevarlije - Carmeuse organised an open door day for local school children on 24 May. The company welcomed 34 participants to a day filled with educational and entertaining activities:

1) Presentation of a corporate movie and company activities (production, environment, etc.), importance of minerals, and sharing promotion material.

2) Visit of the quarry and discussing the importance of minerals, production process and environmental measures that we perform.

3) Different entertaining and fun activities on the field which the children much enjoyed such as a „bag race“ and painting on the wall content. For the best wall painting and the winners of the „bag race“, small awards were provided. In addition, the children got the opportunity to plant a tree, and discuss the importance of keeping our environment green. After these activities, an organized lunch for all participants was provided.

4) The Award ceremony and taking of a group picture completed the day. The Game Winners received awards, and small gifts were provided to all participants.



The European Minerals Day 2013 welcomed more than 30.000 visitors to more than 170 events at 113 sites in 24 countries.

Total visitors: 34
Open door days: 1
School/childrens' projects: 30 children, 2 teachers (and 2 customers)

Themes: minerals, industry and environmental solutions, environmental protection

Partners: /

Number of articles: 1
Web publications: 1



The European Minerals Day was initiated in 2007. This pan-European awareness raising and educational event takes place every two years. It aims to increase public understanding of the importance of minerals in daily life and promote biodiversity conservation and enhancement. Mineral raw materials producers show how the sector contributes to a sustainable European economy by illustrating their role in resource efficiency, innovation and regional development.

Companies invite the local communities to take part in open days and school projects - while their European trade associations ensure the coordination, support and visibility at European level.

Lead: IMA-Europe
Partners: CEMBUREAU, EUSalt, Eurometaux, Euromines, ETP SMR, EuroGeoSurveys
With the support of the European Commission, IndustriAll (trade union), ELO, Association of Geologists, IUCN, UEPG, Cerame-Unie, and Members of European Parliament.